

THE National Investor



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THE NATIONAL INVESTOR IS RECOGNIZED ANEW AS A TOP STOCK PICKER!



Chris Temple -- Editor/Publisher

Among the handful of rules/methods that guide my research -- and form the basis for the advice I give to my Members -- involves the careful selection of **companies** to invest in. Studies have shown that, while the ability to time market swings, avoid bear markets and more are indeed important, the BEST way for individual investors to make money over the long run is by investing in *good companies*.

No, I don't get every one of them right; but my "batting average" has been sufficiently good (together with overall portfolio management recommendations) that it has usually kept *The National Investor* near the top of the pack where overall performance is concerned.

Though I have of late advocated one of the highest cash positions *ever* in my recommended portfolios, our overall portfolio performance for the first half of 2015 was respectable, at an average gain of 6.9% (better than 14% annualized!) for the first six months of the year.

As the venerable *Dick Davis Digest* just confirmed, this was made possible by some very good stock selections for my Members, which helped to outweigh a few laggards, and also made up for having an overall cautious posture/high cash position!

In each of its own two mid-year newsletters, the *Dick Davis Digest* reported that *The National Investor* was a top overall stock picker of the myriad newsletters it covers!

As reported in the *DDD's Investment Digest* dated July 22, 2015 our selection of the cyber security company **FireEye (Nasdaq-FEYE)** was the second best pick submitted to the DDD folks at

the beginning of the year in the Growth category. Its Y-T-D gain of 43.4% was second only to that of the 51.2% first-half gain posted by Incyte (Nasdaq-incy), recommended by Nadine Wong of *Wong's BioTech Stock Report*.

And in the *DDD's Dividend Digest*, of July 15, our selection of the Apartment/Shopping center R.E.I.T. **Preferred Apartment Communities (NYSE-APTS)** was the Number One selection, providing its owners with a total return of 19.4% in the first six months of the year.

To get better acquainted, if you are not already, with *The National Investor's* stock-picking methodology and mentality, I encourage you to read a commentary I posted a while ago to the front page entitled "How to Invest Like Peter Lynch." In it, among other things, I described how the legendary Fidelity Magellan Fund manager's stock-picking prowess was actually painfully simple; read it at <http://nationalinvestor.com/617/invest-like-peter-lynch/>

If you have never received a FREE sample issue of *The National Investor*, make sure to sign up on our web site at <http://nationalinvestor.com/join-mailing-list/>. We'll send you a current issue.

Finally, I encourage you to visit the *Dick Davis Digest* on line as well; they can be found at <http://www.dickdavis.com/>. For over three decades now, this service has distinguished itself as perhaps the leading digest/compilation of the commentaries and recommendations gleaned from hundreds of different newsletters and advisories.